

ORDER

Orders
Order / Rev: 705022
Alt Order #: 06266739
Product Desc: MAIG 8/8-8/14
Estimate: 2187
Flight Dates: 08/08/12 - 08/13/12
Original Date / Rev: 08/07/12 / 08/07/12
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 21
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mayors Against Illegal Guns
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	3	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	3	\$2,100.00	\$1,785.00	0.00
Totals	3	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KPNX	25%	\$2,100.00
Market	100%	\$8,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	20%	\$1,680.00
KPAZ	0%	\$0.00
KPHO	20%	\$1,680.00
KPPX	0%	\$0.00
KSAZ	30%	\$2,520.00
KTFI	0%	\$0.00
KTVK	5%	\$420.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00
UNKWN	0%	\$0.00

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KPNX	08/08/12	08/08/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MG FOR LINE 1,3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--W----			1			\$700.00		0.00			
5	KPNX	08/10/12	08/10/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MG FOR LINE 1,3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--			1			\$700.00		0.00			
E 6	KPNX	08/13/12	08/13/12	M-F 6-630p 12 News 6pm	CM	6-630p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----			1			\$700.00		0.00			
													Totals	3	\$2,100.00

*Tax 1 Note: Tax 0.5%.